

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION

SECOND SEMESTER – APRIL 2010

VC 2505 - ART AND AESTHETICS

Date & Time: 20/04/2010 / 1:00 - 4:00 Dept. No.

Max. : 100 Marks

PART – A

(Answer **ALL** questions in about 50 words each)

(10x 2= 20 marks)

1. Assemblage
2. Folk art
3. Frescoes
4. Abstract
5. Avante garde
6. Fauvism
7. Sistine chapel
8. Aesthetics
9. Kavya
10. Neo impressionism

PART – B

(Answer any **FIVE** of the following in 200 words each)

(5x8=40 marks)

11. Discuss the Persian and Indian elements in mughal art quoting suitable examples.
12. What is the contribution of Leonardo da Vinci and Michaelangelo?
13. How does art function?
14. Enumerate the aesthetic qualities of beauty.
15. Appreciate and criticize briefly art in the digital world.
16. Explain the characteristics of surrealism.
17. Appreciate the aesthetic references found in Tamil Literature.

PART – C

(Answer any **TWO** of the following in about 400 words each)

(2x20= 40 marks)

18. What are the contributions of artists in the west to the major modern art movements?
19. How does art bring awareness to the society?
20. Explain the changes brought about through the usage of new materials in the modern art world. Quote suitable examples from architecture, sculptures and paintings.
21. Explain Indian aesthetics and the different types of rasas with reference to any three paintings of your choice.

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